



Abercrombie & Kent PHILANTHROPY

A Guide to A&K East Africa's Philanthropy Projects
Please feel free to take this home with you





Abercrombie & Kent Philanthropy (AKP) is a non-profit organization dedicated to preserving natural habitats, protecting wildlife and promoting the welfare of indigenous communities around the world. Working through Abercrombie & Kent's 50 global offices, including those in East Africa, AKP supports and coordinates these activities on behalf of Abercrombie & Kent.

OUR HISTORY

Abercrombie & Kent Philanthropy (AKP) is a registered non-profit in the US, UK and Australia and is the philanthropic arm of Abercrombie & Kent (A&K). The organization traces its beginnings back to 1982 when Jorie Butler Kent, AKP Co-Chairman, together with A&K Founder, Chairman and CEO Geoffrey Kent, first raised funds for conservation efforts in the Masai Mara National Reserve of Kenya. Today, AKP carries on A&K's social and environmental commitments on a global scale with approximately 44 projects on all seven continents. Guests of A&K have the opportunity to visit these projects and support the further development of AKP's investments in the natural and cultural heritage of diverse destinations around the world.

OUR VISION

We help nature to thrive and cultures to flourish by positively impacting lives and livelihoods in the communities where A&K guests travel. Through dedicated strategic investments in education, conservation, health care and enterprise, we inspire our guests and staff to actively support our philanthropic endeavours.

AKP COORDINATORS

AKP has full-time community development professionals around the world who are responsible for facilitating our commitment to our community partners and introducing guests to our philanthropic investments. We currently have coordinators in Kenya, Tanzania, Uganda, Zambia, Peru, Brazil, Sri Lanka, India, Thailand, Myanmar and Vietnam.



OUR MISSION

We believe our partnership with local communities is critical to sustain the fabric of the destinations we visit. We are deeply committed to the Four Pillars of Abercrombie & Kent Philanthropy.



ENTERPRISE

AKP's Bike Enterprise Program empowers local communities through mobility. Health care workers can see more patients, students can make the journey to school, middle- to low-income workers can get to work in an affordable manner, and families can carry more goods to and from home. Each bike shop employs five to six women, providing them with the opportunity to support their families through earned income. Donated bikes have been collected by A&K staff in the United States, United Kingdom and Australia, as well as through our Chicago-based bike collection partner, Working Bikes. These bike shops are operational in Botswana, South Africa, Tanzania, Uganda and Zambia. With AKP's support these bike shops receive replenished shipments on a regular basis.



EDUCATION

Most rural schools throughout East and Southern Africa are severely underfunded. Students and teachers are not given the learning resources needed to succeed. From school classroom construction to providing lunch programs and safe water access, AKP has worked with our partner communities to provide children with learning facilities and programs that allow them to reach their highest potential. The Safe Water for Schools Initiative, our largest educational program in East Africa, has brought clean, accessible drinking water to 46,000+ students in Kenya, Tanzania and Uganda.



CONSERVATION

AKP believes we need communities living on the edge of natural and cultural heritage to tangibly benefit from the tourism industry if we expect them to maintain their commitment to sustaining iconic destinations. We support conservation programs in East and Southern Africa that protect natural wildlife and cultures.



HEALTH

In far flung remote locations across East Africa the communities often have little or no access to the most basic of healthcare. Women give birth at home with only their family to assist them, if there are complications the nearest clinic is often several hours walk away. Those that need any form of surgery will have to head to the capital, adding to the cost which most low income earners would not be able to fund. AKP supports hospitals and clinics in Uganda and Tanzania which have made a huge impact on the quality of life for the residents of the area.



PROJECT OVERVIEW

Across East Africa a huge number of families living in remote areas of the country are unable to feed their children three, or even two, meals a day. Often children are sent to school with nothing more than a cup of tea for breakfast.

This means that children are unable to concentrate in classes and are severely malnourished, which leads to slower brain development.

Together with our donors AKP is tackling this problem in Kenya, Tanzania and Uganda by setting up school lunch feeding programs at selected primary schools.

The schools that have these programs in place have seen a significant increase in the children's ability to concentrate in the afternoons, the schools performance in exams has moved up the ranking system, less children have dropped out of school and they have seen an increase in enrolment and the children at the school are considered to be less malnourished.



AKP GUEST EXPERIENCES

AREAS

The below AKP Guest Experiences are available in the following areas in East Africa. Should you wish to include a visit or a donation into your journey, please contact your travel advisor and let them know.

KENYA

Enkereri or Partakilat School in the Masai Mara

TANZANIA

Ilborou School in Arusha

UGANDA

Ebenezer or Ntungamo School in the Bwindi Impenetrable Forest

VISIT

Arrive at the school shortly before lunch where you will be introduced to the headmaster who will take you on a short tour of the school before you go to the kitchen. Here you are introduced to the cooks before getting enlisted to help chop cabbages, tomatoes or stir the big vats of beans. Then its time for lunch and you will get to help the cooks serve the children their food that day - a wonderfully authentic interaction.

DONATE

The School Lunch Feeding Program is a long term commitment and AKP is able to feed a child a meal a day for just 21 US Cents, a meal that makes a significant impact on their lives. Should you wish to donate to the lunch feeding program or set up one at a school please visit www.akphilanthropy.org or scan the QR code.



PROJECT OVERVIEW

Bicycles, which provide a necessary mode of transportation as well as a livelihood, are also playing a role in enhancing the lives of those living in remote areas of Tanzania and Uganda, through the establishment of Women's Bike Shops.

Donated bikes have been collected by A&K staff in the US, UK, and Australia, as well as through our Chicago-based bike collection partner, Working Bikes. These were used to establish a village bike shop enterprise run by five local women in various locations.

The women have gone through an extensive training program to teach them business skills and how to be bike mechanics. They are inspiring entrepreneurs who repair and resell second-hand bicycles as a means to support their families and broaden the community's mobility. Often these women come from very disadvantaged sectors of society and have had no other means of income - this is not only uplifting their standard of living but also breaking stereotypes that only men can be mechanics.

The women must save enough from their first shipment of bikes to pay for their second shipment - most of the shops are now on their third or fourth shipment.



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TANZANIA

Karatu, below the Ngorongoro Conservation Area and on the edge of Tarangire National Park

UGANDA

Buhoma Village in the Bwindi Impenetrable Forest

VISIT

Stop in at the Women's Bike Shop and meet the ladies behind the project. Hear how they learnt to become bike mechanics and business women and what an impact the project has had on their lives. Perhaps even enjoy a short bicycle mechanic lesson.

DONATE

There are many members of the community that have to walk miles every day, school children and nurses trying to reach remote villages are just a few of them. Choose to purchase some bikes before your journey begins and be there when they are presented to the members of the community most in need. Should you wish to donate please visit www.akphilanthropy.org or scan the QR code.



PROJECT OVERVIEW

The Bwindi Community Hospital started in 2003 as an outreach clinic under a tree for the Batwa Tribe that lives on the edge of the Bwindi Impenetrable Forest; today it is a 122 bed hospital that serves over 100,000 people in the area.

The hospital has initiated several hugely successful projects including the Mothers Waiting Wing where expectant mothers can wait to give birth instead of walking for several hours in labor. Whilst they wait they also receive training and are able to create 'Mama Kits' that contain everything an expectant mother would need after giving birth. They also set up an award winning health care insurance program that costs just \$5 per person for a year - they currently have 40,000 community members enrolled.

Nearby is the Uganda Nursing School Bwindi, which was set up to battle the nursing deficit in the area. It invests in promising local students who will be the region's future health care workers. Since one in three students can't afford to pay the \$1,500 annual tuition, AKP and A&K guests have come together to provide scholarships to ensure the success of the school.



AKP GUEST EXPERIENCES

AREAS

The below AKP Guest Experiences are available in the village of Buhoma on the edge of the Bwindi Impenetrable Forest. Should you wish to include a visit or a donation into your journey, please contact your travel advisor and let them know.

VISIT

Pay a visit to the Bwindi Community Hospital and you will be shown around by a senior member of staff. See what an impact it has had on the lives of the community.

Then head over to the Nursing School and meet some of the proud teachers and students - many who have passed top in the country on their exams.

If you would like a more in depth discussion on the hospital we can arrange for Dr. Birungi, the Executive Director of the hospital who has been at the helm for the last 11 years and helped the hospital win the Prince's Prize for Innovative Philanthropy presented by Prince Albert II of Monaco, to meet you at your lodge around the camp fire for sundowners.

DONATE

In this remote region of Uganda medical and school supplies are always in need.

The ladies at the Mothers Waiting Unit are also trained to create a 'Mama Kit' which you can purchase and donate to a mother in need.

Should you wish to donate please visit www.akphilanthropy.org or scan the below QR code and be there when the supplies are presented to the hospital or nursing school.



PROJECT OVERVIEW

Enterprises that are started by women are shown to have a large impact on the wider community - this is why it is one of AKP's founding principals.

In both Uganda and Tanzania AKP has set up Recycled Glass Beads Projects - women are selected from the community, most of them coming from disadvantaged backgrounds, and undergo intensive training on making glass beads using traditional African techniques.

The shops are then born and the women painstakingly fire each bead by hand which are then made into necklaces, bracelets, earrings and more.



 **REUSABLE SANITARY WEAR**

PROJECT OVERVIEW

In schools throughout East Africa girls often don't attend during their menstrual cycle as they simply have no access to sanitary wear - this means that they miss up to 10 days of school a month.

AKP has partnered with the AKT Fund in the Masai Mara to deliver Reusable Sanitary Pads to schools in the area. These reusable pads are made by a local women's organization, creating employment, and each pack can be used by a girl for one year.

In addition to encouraging girls to stay in school during their menses it encourages good self hygiene and has a significant environmental impact as there are no disposable sanitary items being used.



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Karatu, below the Ngorongoro Conservation Area

UGANDA

Buhoma Village in the Bwindi Impenetrable Forest

VISIT

Visit the shop and learn how the beads are made, the impact it has had on the lives of the artisans working there and perhaps even try your hand at making a bracelet for yourself.

DONATE

Women from disadvantaged backgrounds are often shunned from the usual working environments - empower a group of women by setting up a glass bead project in East Africa. Should you wish to donate please visit www.akphilanthropy.org or scan the QR code.



AKP GUEST EXPERIENCES

DONATE

For a nominal amount you can buy a sanitary kit for a girl and enable her to attend school for the entire month and feel more confident in herself. Should you wish to donate please visit www.akphilanthropy.org or scan the QR code.



PROJECT OVERVIEW

Suffering from avoidable health problems has become a tragic way of life in developing countries. Millions of people are challenged by the burden of infectious disease, malnutrition, and health complications simply because they do not have access to clean drinking water.

Together with our guests, AKP is working toward eliminating these problems for school children in Kenya, Tanzania and Uganda - a demographic whose health inequalities continue to be persistent and pervasive.

In 2017, AKP started the Safe Water for Schools Initiative to introduce sustainable, non-invasive means to acquire clean water for students. The program brings the LifeStraw community filter, a high-volume water purifier designed to deliver safe drinking water, to schools in the some of the most remote regions of these countries.

The filter's hollow fiber purification technology converts contaminated water into safe drinking water by removing a minimum of 99.99% of bacteria, viruses and protozoan parasites. It prevents waterborne diseases common in Africa, such as diarrhea, typhoid, cholera, worms, and cryptosporidiosis.

To date, AKP has delivered clean drinking water to more than 46,000 students in Kenya, Tanzania and Uganda.



AKP GUEST EXPERIENCES

AREAS

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KENYA

Masai Mara Reserve & Amboseli National Park

TANZANIA

Arusha, Tarangire National Park & Ngorongoro Conservation Area

UGANDA

Bwindi Impenetrable Forest

VISIT

Learn more about the Safe Water for School's initiative, which has been implemented in a total of 94 schools across East Africa. On arrival at the school you will be introduced to the head teacher who will give you a tour of the school before introducing you to the LifeStraw prefects who will proudly demonstrate how the filter works and explain what an impact it has made on the lives of the students.

DONATE

Before setting off on your journey, purchase a LifeStraw Community Filter. Whilst in country, be there when the filter is presented to the school and watch as the AKP coordinator demonstrates how the filter purifies dirty water and turns it into clean, drinkable water. This LifeStraw Filter will give 480 students clean drinking water for five years - a truly meaningful contribution. To donate visit www.akphilanthropy.org or scan the QR code.





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DONATE

Abercrombie & Kent Philanthropy is registered in the United States as a 501(c)(3) nonprofit organization. Your charitable gift is tax deductible as provided by law. It is also a registered charity in the United Kingdom and Australia. As A&K provides all general and administrative expenses for the organization, 100% of your donation goes directly to the project of your choice.

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