

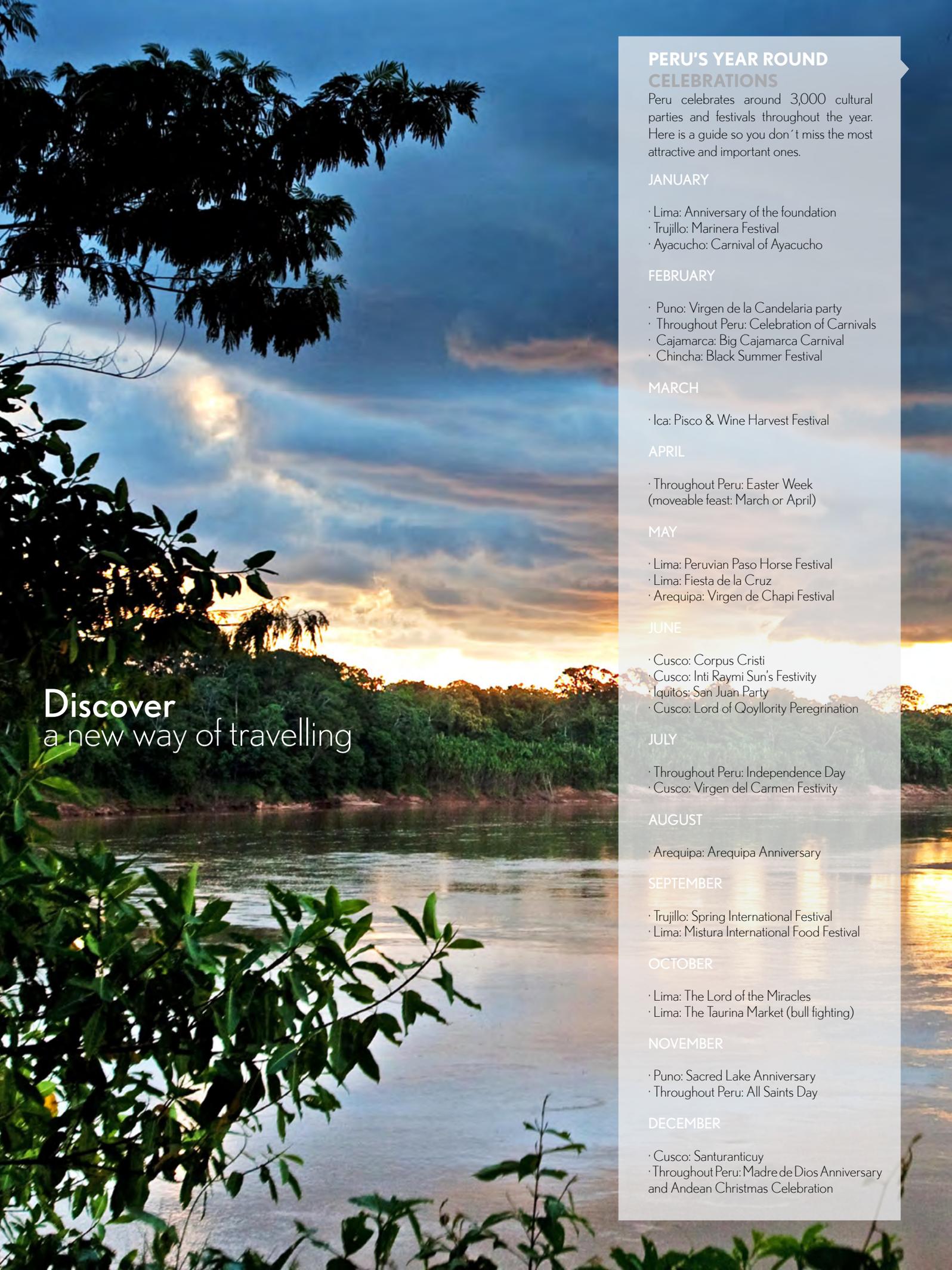


PERU QUICK START GUIDE

your professional guide to Peru

Abercrombie & Kent





Discover
a new way of travelling

PERU'S YEAR ROUND CELEBRATIONS

Peru celebrates around 3,000 cultural parties and festivals throughout the year. Here is a guide so you don't miss the most attractive and important ones.

JANUARY

- Lima: Anniversary of the foundation
- Trujillo: Marinera Festival
- Ayacucho: Carnival of Ayacucho

FEBRUARY

- Puno: Virgen de la Candelaria party
- Throughout Peru: Celebration of Carnivals
- Cajamarca: Big Cajamarca Carnival
- Chincha: Black Summer Festival

MARCH

- Ica: Pisco & Wine Harvest Festival

APRIL

- Throughout Peru: Easter Week (moveable feast: March or April)

MAY

- Lima: Peruvian Paso Horse Festival
- Lima: Fiesta de la Cruz
- Arequipa: Virgen de Chapi Festival

JUNE

- Cusco: Corpus Cristi
- Cusco: Inti Raymi Sun's Festivity
- Iquitos: San Juan Party
- Cusco: Lord of Qoyllority Peregrination

JULY

- Throughout Peru: Independence Day
- Cusco: Virgen del Carmen Festivity

AUGUST

- Arequipa: Arequipa Anniversary

SEPTEMBER

- Trujillo: Spring International Festival
- Lima: Mistura International Food Festival

OCTOBER

- Lima: The Lord of the Miracles
- Lima: The Taurina Market (bull fighting)

NOVEMBER

- Puno: Sacred Lake Anniversary
- Throughout Peru: All Saints Day

DECEMBER

- Cusco: Santuranticuy
- Throughout Peru: Madre de Dios Anniversary and Andean Christmas Celebration

Peru's Wonders of the World

Abercrombie & Kent Peru

A&K Peru, the first of five A&K offices in South America, was opened in 2000. Nowadays, we have grown to have 42 full-time, multilingual staff in our **Lima** office and 10 in our operations office in **Cusco**, all of whom share a wealth of experience in Peruvian tourism, as well as a passion for creating unforgettable experiences for our clients. The size of our team means that we are big enough to handle the largest of operations, such as incentive and special interest groups and cruise operations, but also small enough to offer a specialised, tailor-made and personal service without losing sight of the finer details.

The A&K difference

In South America we offer a higher level of service than our competitors through our personalised service: **Guardian Angels** in key destinations, our **'& Moments'** (unique moments during touring), and through our varied **Insider Access** opportunities (opening doors that no-one else can), all ensuring an unrivalled travel experience. Over the last twelve years of operations we have catered for eleven Heads of State, five Vice Presidents and numerous Hollywood stars.

A&K Operation team in Cusco

The team of ten all have vast experience and take care of even the smallest details to ensure a superb experience in the **Sacred Valley, Cusco** and **Machu Picchu**. Their quality control ensures the most comfortable vehicles with oxygen available as well as the best guides to enrich your experience, and they even ensure rooms are properly prepared before arrival and are flexible for any last minute arrangements. In addition, our Guardian Angels are available 24/7 for any assistance you might need during your journey in the land of the Incas.



Your key Peru Contacts

Rodrigo Custodio

Country Manager - A&K Peru

Vice President of the Peruvian Association of Tour Operators, Rodrigo joined A&K backed on a 25-year career dedicated to inbound tourism. With extensive knowledge of Peru's lesser visited regions, passion for conservation and constant desire to develop new opportunities, he provides cutting edge ideas for any itineraries in this extraordinary country.

✉ rcustodio@abercrombiekent.com.pe



Dalia Gibu

Regional Sales Director - A&K South America

Dalia has two Masters Degrees, one from the University of Alicante, and 17 years of experience in the field, including working in Mexico, as a wedding planner, for a 5-star resort and as Sales Manager in Peru for top luxury lodges and Amazon boats. She is an adventurous traveller bringing great energy, vision and knowledge to our A&K team.

✉ dgibu@abercrombiekent.com.pe



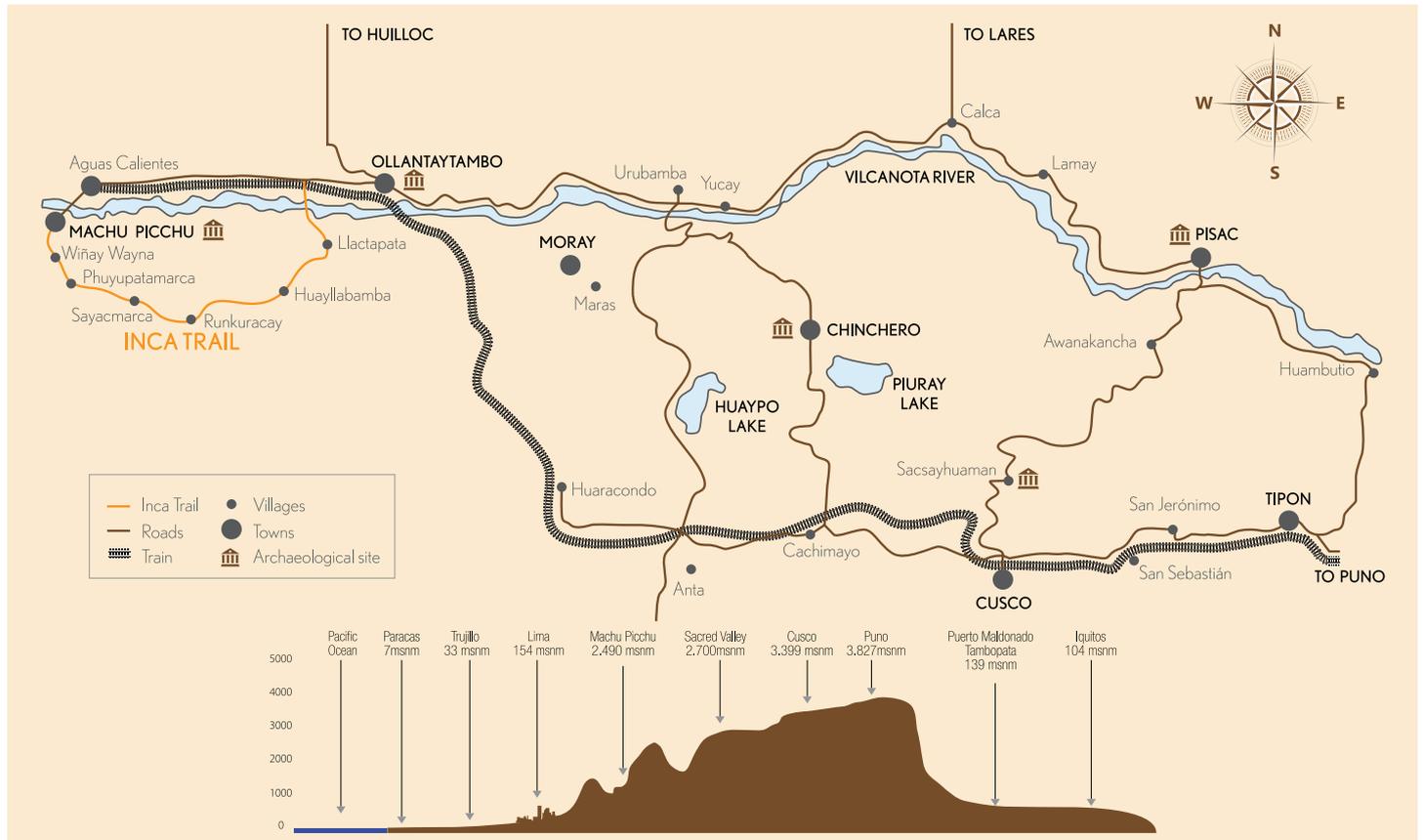
Bianney Mendoza

Quality Control Manager - A&K Cusco

Bianney has studied in Peru and the United States, and has more than 14 years of experience working in the tourism operations field. She has been appointed as Quality Control Manager for the region and is also in charge of the Cusco operations to ensure that all A&K standards are met to exceed our clients' expectations.

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HOW TO REACH MACHU PICCHU



BELMOND HIRAM BINGHAM



A fully-serviced luxury train that goes from Cusco to Machu Picchu, via Urubamba. It departs later in the day than most services, but is a whole new experience of travel. It has been selected as one of the world's seven best trains, as it is a unique and luxurious way to travel. Additionally, guests will now have the option of enjoying the Belmond Andean Explorer, South America's first luxury sleeping train, for their Titicaca and Colca extensions.

INCA RAIL FIRST CLASS



With just 30 passengers per carriage, this train offers luxurious onboard services, including a welcome drink; lunch and dinner prepared using fresh and natural Andean ingredients; red or white wine; and Peruvian organic coffee.

VISTADOME



This train departs from Cusco (Poroy), Valle Sagrado (Ollantaytambo) and Valle Sagrado (Urubamba), giving guests the option of where they travel from (the journeys take between one hour and a half, to three hours). This train offers its passengers fantastic views throughout the trip due to its large panoramic windows.



INCA TRAIL



Experience Machu Picchu the way the Inca's explored it. Only 500 people a day are allowed to embark on this four-day adventure (28 mile hike) in the Andes finding archaeological sites, impressive mountains and villages along the way. For our most discerning travellers, we recommend our most deluxe version with mobile camp-style accommodation, a chef for gourmet meals along the way and a masseuse to help you relax after your day of hike.

ONE DAY INCA TRAIL



This trip gives guests a taste of the Inca Trail without days of hiking and camping. We begin the hike from the train stop at kilometre 104 and follow the trail for six hours to see the spectacular view of Machu Picchu from Inti Punku - the Sun Gate - the way the Incas would have seen it.

MOUNTAIN LODGES OF PERU



An alternative adventure where you will be able to enjoy trekking from lodge to lodge, enjoying the comfort and service of mountain lodges located in pristine areas with incredible scenery such as Aguas Calientes and Machu Picchu. This experience allows guests to explore different ecosystems and even see ethnic villages.

CUSCO HOTELS



INKATERRA LA CASONA

La Casona is the first Relais & Chateaux property in Peru. Located in the picturesque Plazoleta Nazarenas and occupying a former colonial household, Inkaterra have blended the contemporary with the colonial to create a property that is undoubtedly amongst the finest of Cusco's hotels.



BELMOND PALACIO NAZARENAS

Palacio Nazarenas offers a range of beautiful suites. Each one features a view over an ancient patio, the pool or the city. We think our guests will take great pleasure in exploring the hidden delights of this former 18th-century convent with their own butler service to pamper them throughout their stay.



BELMOND HOTEL MONASTERIO

Monasterio hotel has an excellent location in the quaint Plazoleta Nazarenas. Being an old Monastery this luxury hotel has a 16th century ambience full of mystic history, and Gregorian chants are piped through the hotel to bring this history flooding back and ensure that every visit is a special experience.



JW MARRIOTT CUSCO

JW Marriott, which recently opened in the former San Agustin Monastery, features an elegantly relaxed décor with a distinctly colonial feel. In addition to the oxygen delivery system in all rooms, they are all equipped with luxurious bedding and sumptuous bathrooms with bath and separate shower. The Spa features a relaxation pool, sauna and steam room.

SACRED VALLEY HOTELS



SOL Y LUNA LODGE & SPA, URUBAMBA

This beautiful hotel has incredible views of the Sacred Valley of the Incas from all rooms and offers a superb culinary experience. For the ultimate experience, book a Casita Deluxe or Premium: these large rooms offer the best Peruvian cotton linen and feather down pillows for the perfect sleep, as well as a sunlit bathroom with bathtub and shower, and a private terrace on which to enjoy a glass of wine or a massage.



TAMBO DEL INCA, URUBAMBA

Nestled in the Urubamba Valley, Tambo del Inca is a Luxury Collection property in the Sacred Valley. It has a great location with a private train station to Machu Picchu, offers refined dining featuring a variety of dishes from the so-called Novo Andina cuisine, a therapeutic spa and premier fitness centre, plus breathtaking views over an emerald lagoon and blooming riverside gardens.

MACHU PICCHU HOTELS



INKATERRA MACHU PICCHU PUEBLO

This eco-lodge is found in a cloud forest setting close to the train station in the town of Aguas Calientes, a 25-minute bus ride from the ruins of Machu Picchu. It has 85 rooms, a small pond, a boutique, internet access facilities, and also boasts a botanical garden, which features fruit trees, medicinal plants and over 372 species of orchids.



BELMOND SANCTUARY LODGE

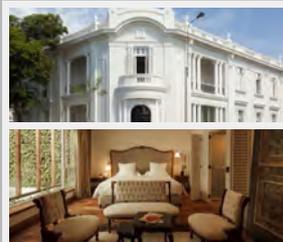
This is a unique property as it is the only hotel within walking distance of the ruins, and therefore by location alone by far the best option for visitors to the World Heritage Site of Machu Picchu. This proximity not only ensures rooms have excellent views of the surrounding mountains, but also early access to the complex before the crowds arrive in the mornings.

LIMA HOTELS



BELMOND MIRAFLORES PARK

An excellent boutique city property with a very personal feel, located in the exclusive residential area of Miraflores. The hotel has incredible ocean views, a high standard of service typical of Orient Express, and is ideally located for exploring the main sights, shops and restaurants, making this the premier hotel in Lima for individual travellers, groups and families.



B ARTS BOUTIQUE HOTEL

Located in Barranco neighborhood, B Arts Boutique Hotel is the first boutique hotel in Lima built in a colonial mansion and has only 17 suites. It caters to traditionalists looking for an authentic historic atmosphere and to shrewd urban explorers willing to immerse themselves in Lima's contemporary social and cultural scene.



*"We have chosen the best hotel options for your clients...
...leaving them to enjoy their wonderful voyage"*

&MOMENTS OF LIMA

Lima is now the gastronomic capital of South America and the main gateway to Peru. This is a modern city surrounded by colonial buildings, and has a magnificent variety of museums containing spectacular collections of Pre-Colombian gold, silver and copper, art, archaeology and Andean textiles.

HIGHLIGHTS



01. LUNCH/DINNER AT ALIAGA HOUSE

Enjoy a private welcome dinner in this breathtaking house (Lima's oldest colonial mansion). Built in 1535 by the illustrious Spanish conquistador, Jerónimo de Aliaga, co-founder of Lima and of the oldest university in the Americas, this incredible relic of colonial splendour has been home to seventeen generations of his descendants ever since.



02. LUNCH AT HACIENDA SANTA ROSA

Drive to the outskirts of southern metropolitan Lima to enjoy a private lunch at Hacienda Santa Rosa. Tastefully built and decorated in Republican style, the hacienda is the private home of a distinguished Lima family. Over the years, the owners of Santa Rosa have become famous as expert breeders of the 'Caballo de Paso' or 'Stepping Horse', a breed unique to Peru. Known for its unique high stepping and very comfortable gait, the Peruvian Paso horse has become a symbol for the coastal region of Peru.



03. VISIT LARCO HERRERA MUSEUM WITH A CURATOR

The visit to the Larco Museum with Ulla Holmquist, Chief Curator of the Larco Museum, allows visitors to have a clear and educated approach to the evolution of the cultures of Ancient Peru. Walking through the exhibition halls of the Larco Museum - the largest private collection of pre-Columbian art in the world - with the curator, makes the visit an inspiring experience that gives visitors first-hand information about the collection and the people that made the beautiful archaeological objects.



04. LOCAL CULINARY EXPERIENCE IN LIMA

There are many ways to get to know a city, but one of the most gratifying and interesting is through its food. This is especially true in all Peru, with the infinity of textures, colours, aromas and flavours that this generous land offers, thanks to the variety of regions and ecosystems. Lima as the capital of Peru has ancient traditions and a long-established culinary style. Visit a local market, enjoy the sensation of colours and aromas and get ready for a cooking class with one of our chefs. They will teach you specific and essential techniques as well as how to use local ingredients.

&MOMENTS OF CUSCO AND MACHU PICCHU

Explore the most famous sites of the Incas: Cusco, Sacred Valley and Machu Picchu. Surrounded by magnificent ruins, amazing landscapes and history, this area is a must on any visit to Peru. We have carefully selected those special moments that will enhance your experience and enable you to get closer to the authentic culture.

HIGHLIGHTS



01. BLEND IN THE BEAUTIFUL PERUVIAN CULTURE IN THE QUIANT VILLAGE OF THE FLOWERS

During this half-day visit to an Andean highland community we meet the Quechua-speaking farmers and weavers of an outlying district near the well-known market town and former Inca royal palace of Chinchero. Here we have a personal encounter with the lifeways and traditions of the Inca Empire's descendants. Interact with the community and use this a great opportunity that allows to intimately blend in the ancient gastronomy, ancestral medicine, weaving techniques and many other things that compose this quaint culture.



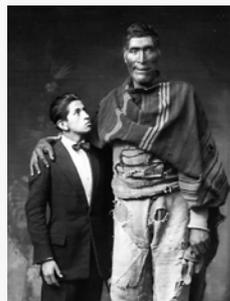
02. ANDEAN MUSIC LECTURE BY GUSTAVO LEÓN

Gustavo León is a Cusquenian musician who has spent many years studying and interpreting the music of the Peruvian Andes and who has received numerous international awards. This lecture includes an exhibition of native and mestizo Andean wind, percussion and string instruments (such as charangos, antaras and zapacas), while the presentation includes an explanation of the origin, characteristics, tradition and influence of the instrument in the local culture.



03. VISIT WITH ARCHAEOLOGIST (PETER FROST/ JEAN JACQUES DECOSTER)

Today, A&K offers you the chance to visit the jewel in the crown of Latin America's archaeological legacy in the company of one of our renowned archaeologists. They will give you an exclusive expert insight into the history of Machu Picchu, the mystery surrounding its use and demise, and into current work and research being undertaken in the complex.



04. DISCOVER CUSCO THROUGH THE WORK OF MARTÍN CHAMBI

A&K invites you to see life in the Andes through the eyes of Martín Chambi, the first indigenous photographer in the Americas, in an exclusive insider access opportunity with his grandson Teo Allain Chambi. Martín's love of photography grew in an age when there was little photo documentation in Latin America, he became the most influential and celebrated photographer in the region.

&MOMENTS OF TITICACA

On Peru's Southern Andes, Titicaca is the world's highest navigable lake. Meet the people of Uros who live on islands made of reeds, and experience an encounter with one of South America's the oldest tribes.



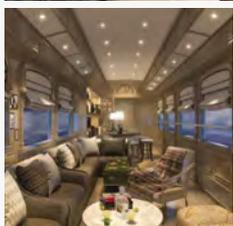
HIGHLIGHTS

Titicaca was once the centre of the Tiahuanaco culture that flourished long before the Incas with its capital in present day Bolivia. According to local folklore, Mama Oello and Manco Capac, the first two Incas, rose from the lake's depths before descending to Cusco and establishing the empire. Today the lake is visited for the floating-reed Uros Islands and its people, or the opportunity to visit one of the two island communities on Taquile and Amantani.



PREMIUM SELECTION TITILAKA HOTEL

This property is located on the less touristic side of the lake, providing an exclusive experience, privacy and utmost comfort. The hotel boasts panoramic views, outstanding service, knowledgeable local guides, a wide variety of activities and gourmet and fusion meals including drinks, cocktail hour and tea time every day.



PREMIUM SELECTION BELMOND ANDEAN EXPLORER

Let us introduce you to the Belmond Andean Explorer, South America's first luxury sleeper train and the star of a journey to some of Peru's most astonishing sceneries. From Cusco to the mighty Andes, to the reflective beauty of Lake Titicaca and towards Arequipa, guests can now stylishly travel across Peru, exploring natural wonders and ancient kingdoms on one and two-night trips.

&MOMENTS AMAZON

The Peruvian Amazon runs from the east of the Andes in Peru to the borders with Ecuador, Colombia, Brazil and Bolivia. It comprises 60% of the country and is marked by a large degree of biodiversity.



HIGHLIGHTS

Tambopata National Reserve, in the Peruvian Amazon Basin, is surely a highlight for guests interested in wildlife and biodiversity: with 165 species of trees, 169 of mammals, 1200 of butterflies and 632 species of birds. Excursions offer good chances to see wildlife like monkeys, caimans and different species of birds. Puerto Maldonado is a great pre or post trip to Machu Picchu as it is close and easy to access from Cusco.



PREMIUM SELECTION RESERVA AMAZÓNICA · TAMBOPATA

Perfect for those looking for authentic jungle experiences, Reserva Amazonica sits on the edge of the Tambopata National Park—one of the world's last easily accessible areas of virgin rainforest. The lodge offers the chance to enjoy a breathtaking array of fauna and flora, native to the Amazonia, in total comfort.



PREMIUM SELECTION DELFIN AMAZON CRUISES

Through the Pacaya Samiria National Reserve, one of the world's largest protected flooded forests, Delfin Amazon Cruises takes you on a memorable journey. Enjoy an adventure full of close encounters with nature, visits to native villages, kayaking, swimming near pink dolphins, fishing, night safaris - Peruvian gourmet dining and classy accommodation.

&MOMENTS OF THE NORTH

Northern Peru is renowned for its rich history, archaeological wonders and breathtaking scenery. Along with the lonely desert, fertile valleys and immense mountains once gave birth to several pre-Inca civilizations.



HIGHLIGHTS

Go on an unforgettable 5-day adventure to the Lost Kingdom of the Chachapoyas, conquered in the 15th century by the Incas. Here you will be able to admire the impressive mountaintop temple and fortress of Kuelap, a new-to-tourism region home to 200 mummies and the world's third highest waterfall.

Another way to explore the north is via the Moches route. Starting at the city of Chiclayo, you can see the Lord of Sipan tomb and then, in the beautiful colonial city of Trujillo, witness impressive archaeological vestiges.



PREMIUM SELECTION LIBERTADOR HOTEL

Ideally located in the main square, the Libertador is a great base from which to explore the Trujillo area, and is the preferred property for upmarket tourists. The restaurant and bar offer a choice of food and drinks specific to northern Peru, as well as an array of international dishes. This 79-room property has all the facilities you would expect in a hotel of its calibre as well as meeting rooms with capacity for 190 people. Due to its location on the Main Square and ample public areas, the hotel feels extremely spacious.

&MOMENTS OF PARACAS

The 335,000 hectare of Paracas National Reserve is dedicated to the protection and preservation of endangered species. The Nazca lines are the largest and most mysterious figures and geometric shapes on earth and are only clearly visible from the air.



HIGHLIGHTS

The main attraction is the Paracas National Reserve. Ballestas Island boasts a huge variety of natural species such as: flamingos, penguins, Andean condors, and tendrils; while the Nazca Lines are one of the world's great archaeological mysteries - twelve geometric and animal figures visible only from the sky. Discover the desert on our A&K mini Sahara experience, crossing the desert in four-wheel drive trucks driven by experts.



PREMIUM SELECTION HOTEL PARACAS LUXURY COLLECTION

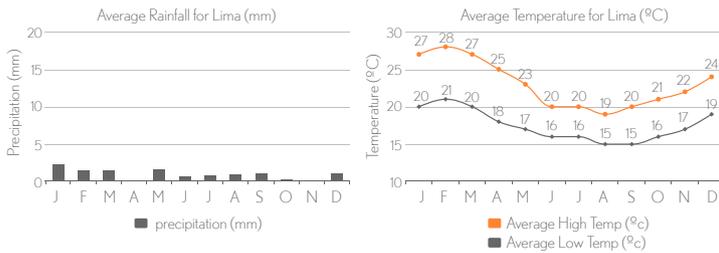
Strategically located in the bay, in front of the Paracas National Reserve, this hotel is the most luxurious resort spa on the Peruvian coast and the ideal starting point for excursions to the Ballestas Islands from its own private deck. The hotel sparkles like a jewel in Paracas Bay, its dazzling architecture in perfect step with the lovely surrounding nature. Accommodation includes villas, chalets, and bungalows, and there are also two swimming pools and a spa.

Abercrombie & Kent

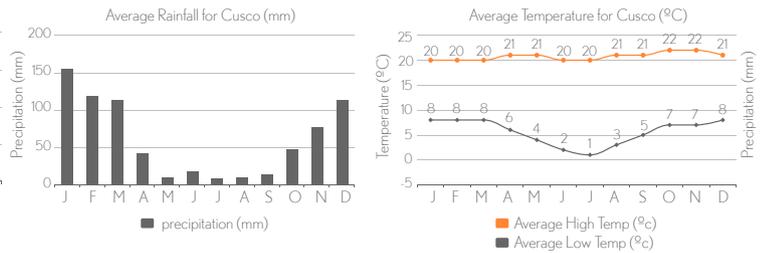
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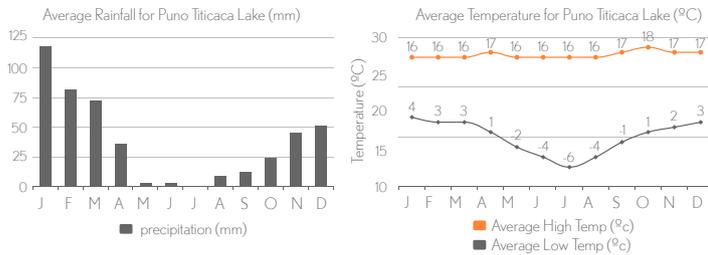
TEMPERATURE CHART FOR LIMA



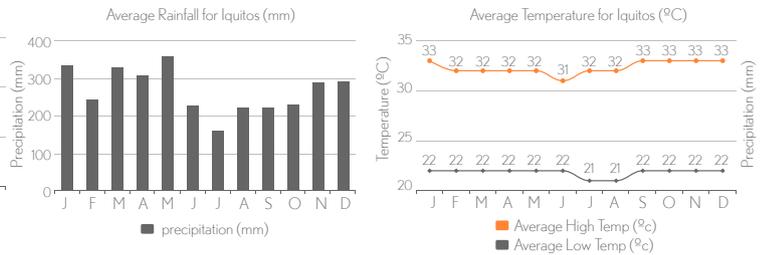
TEMPERATURE CHART FOR CUSCO



TEMPERATURE CHART FOR PUNO



TEMPERATURE CHART FOR IQUITOS



PRINCIPAL REGIONAL AND DOMESTIC FLIGHTS

Flight from	To	Travel Time	Distance
Buenos Aires	Lima	4 hr 40 min	1951 miles / 3139 km
Caracas	Lima	3 hr 40 min	1298 miles / 2088 km
Bogotá	Lima	3 hr	1166 miles / 1878 km
Bogotá	Cusco	3 hr 30 min	1260 miles / 2029 km
Guayaquil	Lima	2 hr	708 miles / 1139 km
Iguazu (Brazil)	Lima	3 hr 50 min	1731 miles / 2796 km
London	Lima	12 hr 35 min	6314 miles / 10161 km
Quito	Lima	2 hr 15 min	516 miles / 830 km
Rio de Janeiro	Lima	5 hr	2489 miles / 4000 km
Salta	Lima	3 hr 15 min	1163 miles / 1871 km
Santiago	Lima	3 hr 45 min	1529 miles / 2461 km
Sao Paulo	Lima	4 hr 50 min	2309 miles / 3717 km
Lima	Arequipa	1 hr 25 min	476 miles / 765 km
Lima	Chiclayo	1 hr 20 min	261 miles / 420 km
Lima	Cusco	1 hr 20 min	357 miles / 574 km
Lima	Iquitos	1 hr 45 min	249 miles / 399 km
Lima	Jaen	1 hr 30 min	455 miles / 731 km
Lima	Juliaca	1 hr 40 min	521 miles / 839 km
Lima	Trujillo	1 hr 5 min	321 miles / 517 km

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